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***From Sustainability Vision***

***...to Reality***

# FedEx

Then

~2007

- We are committed to **protecting and respecting the environment** through outstanding environmental performance and efficiency
- Efficient use of natural resources to **minimize waste generation** through efforts that include **recycling, innovation, and prevention of pollution.**
- Use of innovations and technologies to **minimize atmospheric emissions and noise.**
- **Promotion** of environmental policies to employees and the public.



Now



# United Airlines



*Environmental Code of Conduct (~2007)*

*United is dedicated to the protection of our natural environment. It is strict United policy, therefore, to fully comply with all applicable local, state and federal environmental laws and regulations.*

Then



**UNITED AIRLINES**

Now

*At United Airlines, we are committed to leading commercial aviation as an environmentally responsible company by taking actions today that shape an environmentally sustainable future, while continuing to comply with applicable laws and regulations. We will:*

- 1. Reduce fuel use and improve fuel efficiency of our aircraft and vehicles through technology and process innovation.*
- 2. Advance and utilize environmentally responsible and cost-efficient alternative fuels.*
- 3. Improve the sustainability of products and our facilities, and responsibly manage wastes generated by our business activities.*
- 4. Work together with our co-workers and partner with our stakeholders — customers, airports, business partners, suppliers, governments and NGOs — to promote accountability and protect the environment while achieving our business goals.*



# Federal Government



## Federal Memorandum of Understanding

January, 2006

*17 Federal Agencies agree to sustainable guiding principles towards specific goals for Federal buildings, including reduced storm water and energy efficiency.*

Then

### FEDERAL LEADERSHIP IN HIGH PERFORMANCE and SUSTAINABLE BUILDINGS MEMORANDUM OF UNDERSTANDING

**PURPOSE:** With this Memorandum of Understanding (MOU), signatory agencies commit to federal leadership in the design, construction, and operation of High-Performance and Sustainable Buildings. A major element of this strategy is the implementation of common strategies for planning, acquiring, siting, designing, building, operating, and maintaining High Performance and Sustainable Buildings. The signatory agencies will also coordinate with complementary efforts in the private and public sectors.

Now



# Mobilizing Our Industry

AMERICAN ASSOCIATION  OF AIRPORT EXECUTIVES



# FAA NEW Air Traffic Control Towers - ORD

LEED SILVER



Then

Now



# Beyond Green Construction



# Aviation's Role

- **Aviation's contribution is growing.**
- **Aviation has an excellent track record on environmental improvement.**
- **Aviation plays an irreplaceable role in modern life.**
- **Aircraft are going to be even better in the future.**

Source: <http://enviro.aero/Mobile/myths-and-truths.html>