

Driving a Sustainable Business

Legacy. Foresight. Innovation



ENTERPRISEHOLDINGS.



Enterprise Holdings Heritage

- 1.2 million vehicles – world's largest fleet
- More than \$14 billion annual revenue
- 70,000 employees
- 7,700 local and airport locations worldwide
- Ranked No. 16 on Forbes Top 500 Private Companies in America list
- Only investment-grade car rental company
S & P BBB+ rating





OUR MISSION

To be the best transportation service provider in the world ... to exceed our customers' expectations for service, quality and value ... to provide our employees with a great place to work ... and to serve our communities as a committed corporate citizen.



OUR VISION

To enhance our leadership stature, differentiate us from our competitors, and bolster the cause of keeping the passenger vehicle **economically viable and socially acceptable**





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enterprise

Driving Futures: The business of sustainability at Enterprise

LEGACY FORESIGHT INNOVATION

News

- 11/17 2010 Enterprise Holdings Joins Electrification Coalition
- 10/14 2010 Enterprise to Rent Coda Electric Cars
- 09/01 2010 Saving You Money: Car Share

Carbon Offset Program
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Expanding our commitment throughout our operations

20:20 Vision

Sustainable Construction Protocol

All Shuttle Buses run on Bio-Diesel

Sustainable Fleets



Thousands of EV's &
gas/electric hybrids

70 hybrid branches in
30 markets

10 busiest airports

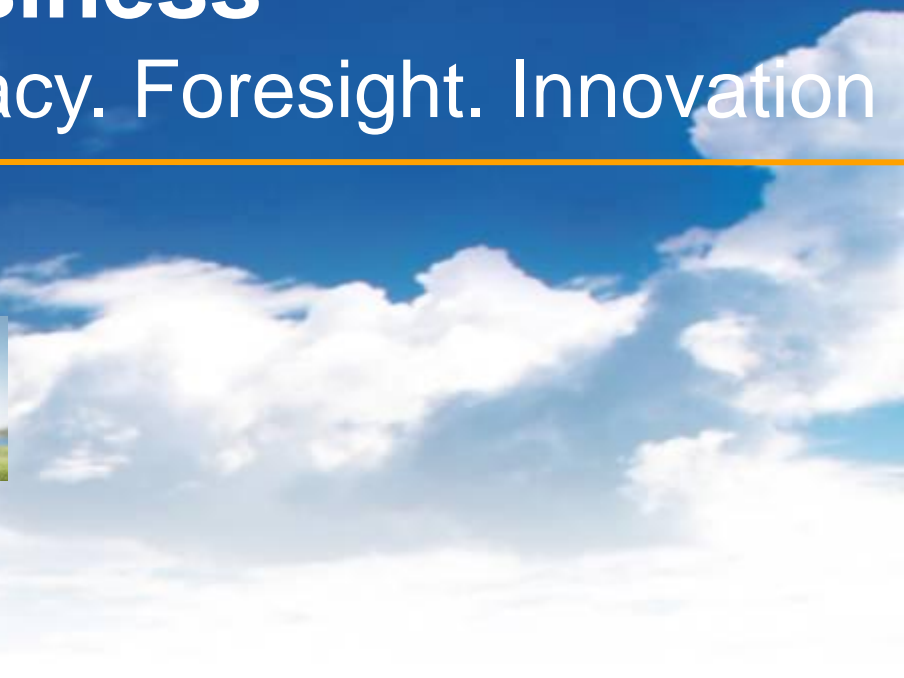
Enterprise Hybrid & EV Deployment

Sustainable Fleet Branches

- Home City
- Car Sharing
- Allows public interaction with hybrids, plug-In hybrids, Electric Vehicles

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Alamo

enterprise

National.