
**Supporting International
Environmental Projects**

August 6, 2009

**Airports Going Green
Conference**

Lida Malone Fitts, USTDA Country Manager

Major Points

- 1) Who is USTDA?
- 2) What resources does USTDA have to help U.S. companies export?
- 3) Upcoming activities that could benefit your company.



USTDA's Mission

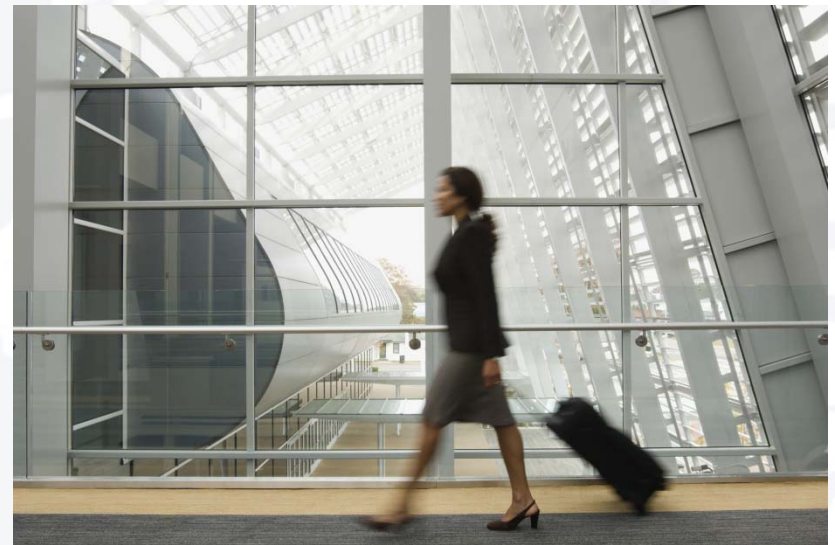


- ❖ To advance host country economic development and U.S. commercial interests in developing and middle-income countries.
- ❖ Support the development of modern infrastructure and a fair and open trading environment.



USTDA Facts

- ❖ USTDA is an independent agency.
- ❖ USTDA projects create infrastructure, jobs and improved trade capacity in host countries.
- ❖ USTDA has facilitated over \$31 billion in U.S. exports to emerging markets.



USTDA assistance helped Sabre Holdings win a multi-million dollar contract to supply its Internet Booking Engine and passenger service system to Vietnam Airlines.



USTDA Regions



USTDA Program Activities

USTDA offers commercial solutions to development challenges through funding for:

- **Trade Capacity Building**
- **Sector Development**
- **Investment Analysis**
- **Project Definition**



USTDA Funding Criteria

USTDA evaluates projects based on the following criteria:

- ◆ Developmental priority of the project.
- ◆ Likelihood of receiving implementation financing or advancing trade liberalization efforts.
- ◆ Mutual benefits for the United States and host country, including commercial opportunities for U.S. firms.



USTDA in Aviation

- 44% of USTDA projects in Aviation
- Conferences – China/US Aviation Symposium April 2009
- Aviation Cooperation Program – a Public Private Partnership
 - China
 - India



USTDA has applied successful technical assistance programs in modern airport development.



Aviation Environmental Partnerships

- Public/Private Partnerships
- 7 U.S. airports
- Advances U.S. industry expertise
- Opens large Chinese market



CAAC Administrator Li and USTDA Acting Director Zak sign grant and partnership agreement, April 2009.

Environmental Aviation Projects

- ❖ Public/Private Partnerships
- ❖ Airport Sustainability Study
- ❖ Airport Environmental Practices OV– September 7-18th
- ❖ Training



China Executive Management
Development Training Program



USTDA Contact Information



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